Baden-Powell Scouts' Association
Communications Policy

The B-PSA promotes open and honest communication amongst its youth and adult membership at all levels. Communications should be made in the spirit and values of the Scout Law and Promise.

Young people are encouraged progressively to take a role in the planning and structure of activities through Lodge Councils (Beavers) Sixers Councils (Wolf Cubs) and Court of Honour (Scouts, Senior Scouts and Rover Scouts). Section handbooks describe these.

Area Councils (PAR Area Administration) and the General Scout Council (PAR Association Administration) promote open and democratic communication for warranted adult members.

Individuals and Groups are encouraged to promote B-PSA and the values of Traditional Scouting in a positive manner in local media and through social media. Social media (even in closed groups) should never be used as the channel to air discontent or voice complaints – these should be handled in line with the Association's Complaints Policy.

In the spirit of the 4th Scout Law – "A Scout is a friend to all and a brother to every other Scout….." no negative comments about other Scouting or Youth organisations are acceptable in any media.

The Chief Commissioner (with guidance from the National Committee) will act as the Association's Spokesman on any matters concerning National or International media, or matters of Association policy, principle or strategy.

In the case of critical incidents all media relations will be handled by the Association critical incident team and their advisors:

- Jay Dodson 07796691681
- Martyn Dodson 07776143385
- Mark Hayden 07712078449

The B-PSA is a non-political organisation, and no political comment can be made in the media by any member as a representative of the B-PSA.

Any proposed communication approach to royalty or national government must be approved in advance by the National Committee.

All communication for the attention of the National Committee should initially be directed through the Association Secretary in writing.